

VIDEOSYNCRASIES

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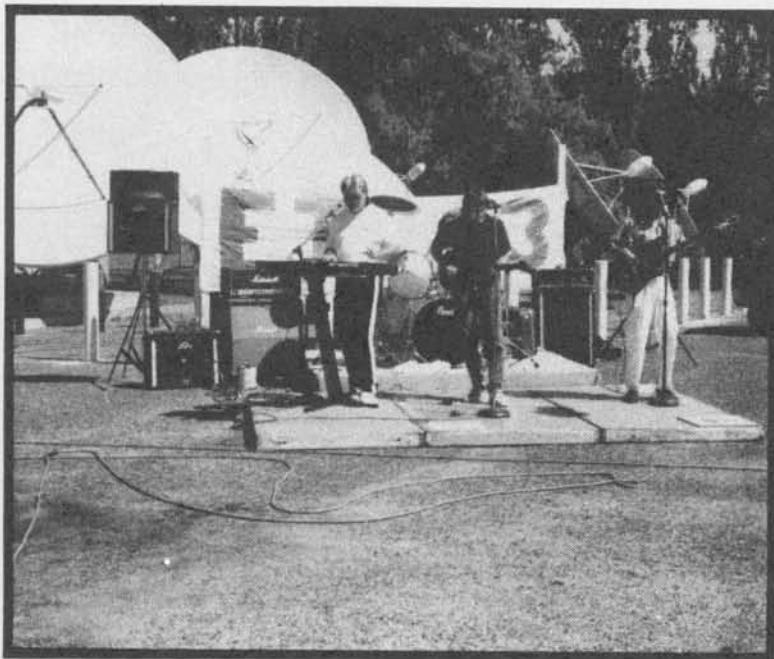
VOLUME 10
NUMBER FOUR

MDA TELETHON...

The 3 in 1 Fundathon for the MDA was a marginal success according to the producers Jeff Lindberg and Craig Chura.

The telethon was cablecast on ETC 33 over Labor Day Weekend and featured the bands City Limits, Woo Devanes, Coup Deville, and pianist Rod Gordon. Also appearing were the Hyland Lassies and a country dance exhibition by Brandy Baker and her friend Jerry. Bill Fenney's Video Vault rounded out the weekend of excitement and live programming.

The 3 in 1 crew of Todd Lindberg, John P. King, Jeff Lindberg, and Craig Chura were on hand for the entire 31 hour event. These dedicated individuals were aided greatly by the City Limits band who helped them fill time when four other bands had to cancel at the last minute.



Craig and Jeff had nothing but good things to say about the help they received from all of the volunteers and the members of the ACCW who helped out. "We had to scramble to keep something on the air and we did some outrageous things, but we had fun throughout the program and everyone kept their spirits up," said Craig Chura. "The only downside to the event was the amount of money we raised. We had hoped to do better." Although there was no way to know how many call-in pledges received as the KARE 11 phone number was posted, the 3 in 1 crew received just under \$300 here at the studio.

Craig and Jeff would like to thank Nortel Cable, the ACCW, KANO Radio, the MDA, and KARE TV for all their support and to let them know to watch out for next year because "We're more determined than ever to do much, much better!"

And a special thank you to everyone who volunteered their time and talents to this event.

from the director

michelle

If you can't tell from this issue of "Videosyncrasies" we are about to experience a very busy fall and winter here at Channel 33. We started the fall with the MDA Telethon (see page one) and will be ending the year with our infamous Willies Awards program. In between we will be working with the League of Women Voters on a candidates debate forum, teaching high school and Anoka Ramsey College classes, hosting a day-long cable conference and hospitality night, working with Columbia Heights access and the Explorer program, and we'll be active with Halloween Bloodmobile III. Whew!

Many of the activities coming up this fall and winter are profiled here in this issue of "Videosyncrasies" and if you do have any questions about how you can get involved with these events, please give me a call at 571-9144. We will be looking for volunteers to help us crew events, and assist us in other ways (**C.A.R.P. POINTS!**)

So keep your dials tuned to ETC 33 for the events happening this fall and we'll be looking for you here at your public access channel. Everyone's Television Channel 33.



VOLUNTEER

TO

HELP

CREW

PRODUCTIONS

EARN

C.A.R.P.

POINTS!



from the coordinator

t.j.

Alas, summer is almost over. But don't despair! At ETC 33 the fun never ends. And as the temperatures begin to dip you can warm yourself with thoughts of producing your own public access program! This fall the Workshop will be very busy as we begin to wind down our fifteenth year. To celebrate we are planning on running a weeks worth of vintage programs before the Willie Awards in December. You can play a part by bringing in your past programs and/or just wishing E.T.C. a happy birthday on the promo tape we are producing. Anoka Ramsey classes will be starting soon as well as classes taught by the Workshop. So if you've been away from the Workshop for awhile and would like to be updated on any of our new equipment now is the time! It's not too late to produce that holiday video greeting for loved ones near and far. Or perhaps you'd like to make a documentary on your goldfish. Or produce your own music video! The possibilities are endless! But just remember, with Public Access it all starts with **you!**

New and Returning A.C.C.W. Board Members

Some new faces will be seen around the Workshop and some familiar ones will remain. As the rest of the State is deciding who the next Governor will be, the members of the ACCW voted on their Board Members. Returning to the Board for two year terms will be Jim Sandvik, Paul Kaspiszak, and Clyde Moravetz. Elected to the Board for the first time were Elaine Sorenson and Frank Taylor. They will also serve two year terms. Leaving the Board and pursuing other interests were John P. King and Steve Herrig (A big thanks to them for all their support of the ACCW over the years!) Good Luck and Congratulations to all!!



ELECTED: Frank Taylor, Elaine Sorenson, Paul Kaspiszak, and Jim Sandvik
Missing: Clyde Moravetz

HALLOWEEN BLOODMOBILE 3...

THE SAGA CONTINUES

Prepare yourself for a spooky time and a good cause because BLOODMOBILE 3 is right around the corner.

Yes it's that time of the year again when the staffs of the local community programming channels in Fridley get together to ask you to make a withdrawal of blood to donate to the Red Cross--all in the name of saving a life and celebrating October as Community Television Month.

Our volunteers (FMTV 31 staff, ETC 33 staff, Nortel staff and interns) will be collecting your names over the next few weeks to sign you up for the bloodmobile. The bloodmobile will be on Halloween (that is Wednesday, October 31st from 2-6:30pm) here at the ETC 33 studio and Nortel Cable building.

Our goal is to reach out to over 50 donors to give blood to the Red Cross. We also hope that many of you will take the opportunity to watch as a live studio production will be in the works during the entire 4 and 1/2 hours. We'll have new hosts (Todd Ratcliff and Carla Beaurline), spooky movies, people dressed in Halloween garb, and there's even talk of a haunted house!!!

If you would like to volunteer to help us run this event, please give Michelle a call at 571-9144. She can even take your name to sign you up to give blood. And even if you can't call her...stick by your phones, because she'll be calling you!

The following is a list of people who have renewed or started a membership over the past three months. When does your membership expire???

Craig Chura
Gregg Donnelly
Michelle K. Glynn
Paul Kaspszak
Matt Knispel
Rochelle Knispel
Joel Knudsen
Mark Neuman-Scott
Paula Neuman-Scott
David Powell
Corbin Schreiner
Jim Shanks
Ryan Van Horn
Mitch Venne

New and Renewing Access Members

WE WANT YOU!

Give us your tired, your poor, your old access shows yearning to breathe free!

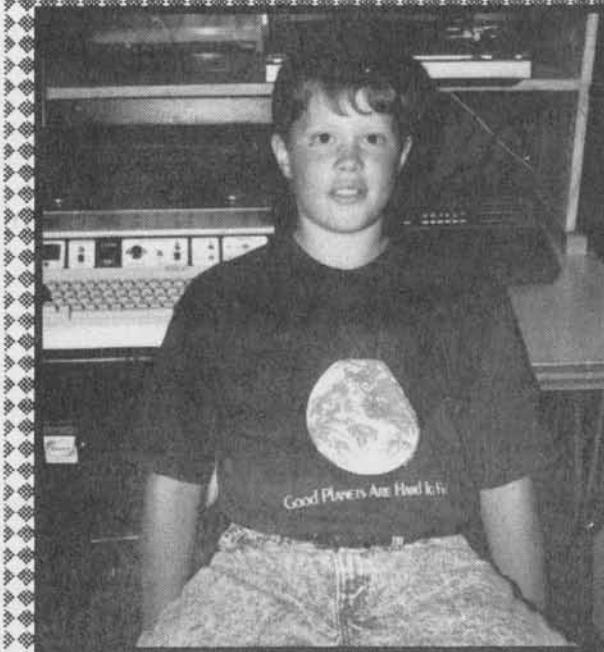
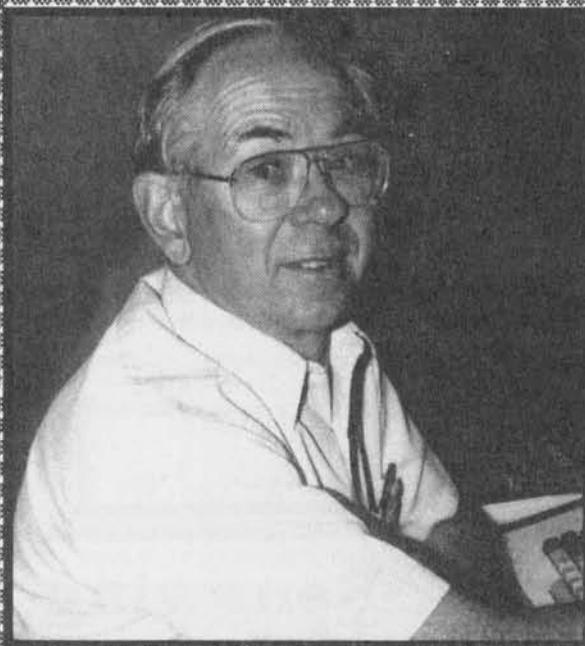
This year E.T.C. 33 is proud to be celebrating its 15th Birthday and we need your help! The week of December 2-8 we will be cablecasting vintage shows made here at the Workshop.

The intent is to show off all of the hard work and fine programming generated by producers like you. But your program does not have to be old to be played, we will gladly accept anything produced at E.T.C. 33.

So don't hesitate, dig up those old gems and give us a call at 571-9144 or drop off your tapes during our normal hours. Help us show off one of the states oldest and best Public Access Centers!



FEATURE ACCESS MEMBERS



By T. J. Larson

Scott Lothrop

The Video Bug has struck again! Scott Lothrop is a busy man whose life just became a little more hectic. Ever since he joined the Workshop back in May Scott has been one of our more industrious members.

Scott's first video "This Place is a Zoo" recently premiered on E.T.C.33. It is about a zoo (of course) and is edited in a very unique and entertaining style.

Scott's current projects include a video detailing his recent trip to the North East United States and beyond. The video bug has another victim!

David Carter

David Carter is a student at Fridley Middle School. He was introduced to the Workshop through a program called S.H.I.N.E. which every year produces video yearbooks and arts programs about the school.

Over the past summer David has been very active in producing programs and also introducing his friends to the wonderful world of video. His production company, SLICK Productions has even produced its own movie night which includes the features "James Bond Jr." and "The Banana Peel Killer". Keep watching for sequels to these exciting programs!

FALL CABLE CONFERENCE

On Saturday October 20th, the ACCW will be hosting a cable conference in conjunction with the Local Cable Programmers of MN. If you are a producer or video enthusiast, this conference is tailor-made for you. You are encouraged to come to this conference to learn new skills and to share ideas with others in community television. This conference is not just for access staff, but is also for you, our access users and members.

The cost for the conference is:

\$12.00 FOR LCPMN MEMBERS

\$17.00 FOR NON-MEMBERS

* ADD \$5.00 TO FEES AFTER SEPT. 30TH

Here is the schedule of events:

9:00-9:45am Registration

10-11:00am Business meeting

Keynote speaker: Dirk Koning
on 1st Amendment Rights in
Cable Access Programming
11:15-12:30 WORKSHOPS-Session 1
12:30-1:30 Luncheon Presentation
1:45-3:00 WORKSHOPS-Session 2
3:15-4:30 WORKSHOPS-Session 3
4:30-5:00 Conference Wrap-up
and drawing

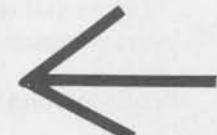
Topics for the Workshops are

- * TV PRODUCTION WITH A SINGLE CAMERA
- * CONVERTING TO S-VHS
- * YOUR TV IMAGE ENHANCING YOUR ON-AIR IMAGE AND INTERVIEWING TECHNIQUES
- * BICYCLING YOUR TAPES & NO-COST PROMOTION
- * BASICS OF VIDEO
- * COPYRIGHTS & WRONGS
- * PRE-PRODUCTION PLANNING
- * SUCCESSFUL PSA'S/PROMOS

If you are interested in hearing more about this conference, please call Channel 33. Registration forms are available

There will also be a Hospitality Night on Friday, October 19th from 7-9pm at the ACCW studio. This is the perfect opportunity for you to get together with other producers in a relaxed setting. We will also be premiering a new documentary about the ACCW. Register today and we'll see you there!

I NEED
VOLUNTEERS
TO HELP
WITH THIS
EVENT.
CALL
MICHELLE
IF
INTERESTED!



WE NEED YOUR HELP!

You, our members, are our biggest asset and resource and we need to ask you for a favor. The next few years are going to be lean ones for the ACCW. As many of you know, we receive much of our funding from the City of Fridley through cable franchise fees. Due to the City needing more of this money for their own communications, we will be left with a smaller share of the pie.

You can help us by doing several things:

1. Letting your City Council Member know how important Public Access Channel 33 is to you and how you use its resources.
2. Helping us by volunteering your expertise and experience during fund-raising events.
3. Donating funds to the ACCW. We are a non-profit tax-exempt organization that is considered a charitable contribution.

If you have any questions about how you can help us over the next few years, please give us a call. Remember that without you we could not exist and that we exist only for you!

E.T.C. 33 IS PROUD TO ANNOUNCE THE 1ST ANNUAL "WHY I LOVE E.T.C. 33" VIDEO CONTEST

Tell the world why you appreciate Public Access in Fridley!

The winning video will be shown at this years Willie Awards and the producer will receive an award and a very special prize!

Contest Rules

1. The video must not exceed one minute in length.
2. The video should be about E.T.C. 33.
3. Videos must be submitted no later than November 30th.

Let your creativity flow and help save Public Access in Fridley!

VIDEOSYNCRASIES is the quarterly newsletter for the Anoka County Communications Workshop (ACCW.) The ACCW is a non-profit corporation that owns and operates the public access cable television station. Everyone's Television Channel 33 (E.T.C. 33), in Fridley, MN.

ACCW BOARD OF DIRECTORS:

Paul Kapszak/Chair/Personnel
Mark Hotchkiss/Secretary/Personnel
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Elaine Sorenson
Frank Taylor
Clyde Moravetz
Mark Neuman-Scott
James Sandvik
Todd Lindberg
Jim Bauer
Mike Bednarchuk

ACCW STAFF:

Michelle K. Glynn/Director
T.J. Larson/Coordinator
Paula Neuman-Scott/Finance

VIDEOSYNCRASIES STAFF:

Michelle K. Glynn/Editor
T.J. Larson/Features

Subscriptions are \$4.00 a year.
Subscriptions, letters, or contributions
should be sent to:
ACCW, 350 63rd Ave. NE Fridley, MN 55432

FYI FRIDLEY

FYI Fridley is a community affairs program which highlights people, places, and groups in Fridley. This monthly program is hosted by Jerry Cassidy, a feature reporter from the *Fridley Focus*.

FYI, which is an ETC 33 produced program, has had five shows since its premier this spring. Topics of the program range from a Fridley resident who is a falconer, the Children's program of Northern Ireland, the Banfill-Locke Center for the Arts, FMS's Prevention Theatre Troop, and Make A Wish of MN. All the groups and individuals related have a Fridley tie.

If your group or organization would like to be a guest on **FYI** Fridley, just give our office a call at 571-9144.

